

Merchandising



Serious software for serious retailers.™

The **right** product, at the **right** place,
for the **right** price at the **right** time

Collect and analyze data to make smart merchandising decisions.

Effective merchandising is the key to maximizing revenue. Retail Pro Merchandising provides the necessary tools to optimize your product merchandising strategy while at the same time fully integrating with Retail Pro POS and Store Operations creating a seamless link for all your essential system needs.

FEATURES:

- Multi-tier item hierarchy
- Web store integration
- Multiple price levels
- Planned price changes
- Automatic suggested pricing
- Inventory allocation
- Assortment management
- Criteria-based Offers and Promotions
- Customer loyalty management
- Vendor management
- Location management
- Item image and video support
- Data definition at SKU, style and group levels
- Cost management
- Item/style performance tracking

BENEFITS:

- Decrease administration costs
- Reduce system costs
- Increase revenue
- Reduce unsold inventory
- Increase profit margins
- Reduce out of stocks and overstocks
- Optimize merchandise mix
- Generate repeat customers
- Improve vendor relationships
- Manage slow moving merchandise
- Allocate appropriate stock by location
- Reduce markdowns

