

The background is a dark, monochromatic digital space filled with various elements: thin white lines, small glowing rectangles, and faint patterns that suggest a complex network or data stream. A prominent diagonal line runs from the bottom-left towards the top-right. The overall aesthetic is high-tech and mysterious.

RIOT IS RFID

THERE ARE MOMENTS IN HISTORY WHEN AN INDUSTRY IS TRANSFORMED FOREVER.
IN FASHION THAT MOMENT IS NOW.

NOW MORE THAN EVER RETAILERS NEED TO OPERATE MORE EFFICIENTLY TO GET MORE DONE WITH LESS.

- TO FREE UP STAFF FROM MUNDANE TASKS
- TO REDUCE INVENTORY LOSSES
- TO INCREASE INVENTORY ACCURACY
- TO SUPPORT ONLINE SALES, IN-STORE PICKUP AND DELIVERY FROM STORE

WITH RFID TECHNOLOGY IT IS NOW POSSIBLE TO CONDUCT ACCURATE INVENTORY COUNTS FASTER
THAN EVER BEFORE.

INTRODUCING **RIOT**,

RIOT IS PIONEERING SIMPLIFIED RFID MAKING IT TRULY FAST AND AFFORDABLE FOR THE FIRST TIME.

RFID IS TRANSFORMING RETAIL. **RIOT** IS TRANSFORMING RFID.

JOIN THE REVOLUTION, THIS IS YOUR MOMENT.

ARE YOU READY?

THANK YOU FOR CHOOSING **RIOT**.

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RIOT

WHO WE ARE | EXECUTIVE TEAM



Darren Williams
Founder & CEO

Software Executive/ Entrepreneur/ Advisor with full charge experience across corporate development, sales, finance and administration, technology R&D, product management etc. Deep experience and passion for line of business and ERP software solutions for SMB industry verticals.



Bradley Feldman
Founder & CTO

Product Design/ Software Development/ Technology and Market Strategy Executive. Full-Stack Architect, IoT, RFID, Blockchain, NFC, GS1, EPCIS, EAS, iOS, Linux, Android. Obj C, C#, C++, Java, .NET, Haskell, Pascal, MQTT, Websockets, REST. Embedded Sysytems, SoC, ARM, AVR.



Eric Olafson
Chairman of the Board

Former CEO of Tomax Corporation, acquired by Demandware in 2015, and subsequently acquired by Salesforce in 2017, creating the Salesforce Commerce Cloud business unit.

WHO WE ARE | OUR INVESTORS



Henry Helgeson

Founder / CEO of Cayan, acquired in 2017 by
TSYS

Cayan revolutionized the payment industry,
giving businesses an easy way to adopt new
and emerging payment types via Cayan
Genius, in addition to innovative cloud based
administration & management.



John R. Porter

Chairman / Director at Verifone, acquired in
1997 by HP

English billionaire businessman and
philanthropist, angel investor, specialized in
tech startups.

Grandson of Sir Jack Cohen, founder of Tesco
and son of Dame Shirley Porter.



Eric Olafson

A pioneer in cloud-based retail solutions, Eric
has long been an advocate of "retail-in-
realtime" and "click-and-mortar," highlighting
the crucial presence of both the digital and
the physical in omnichannel retailing.

BASICS OF RETURN ON INVESTMENT

- KNOWING WHAT ITEMS YOU HAVE AND WHERE THEY ARE IS ONE OF THE MOST IMPORTANT REASONS FOR RFID. NEVER MISS A SALE.
- REDUCE SHRINK WITH RFID RETAIL INVENTORY MANAGEMENT. "SHRINK" REFERS TO THE LOSS OF PHYSICAL INVENTORY, USUALLY AS A RESULT OF THEFT AND BAD INVENTORY INFORMATION. WHILE BAD INFORMATION IS LARGELY RESOLVED BY UTILIZING RFID.
- LEVERAGE YOUR ENTIRE INVENTORY FOR ONLINE CUSTOMERS.
- INCREASE YOUR STORE BY ALLOWING STAFF TO PURELY FOCUS ON SELLING AND NOT ON REFILLING SALESFLOOR AND COUNTING STOCK.
- ONE PHYSICAL INVENTORY WILL COST YOU MORE THAN A YEAR WITH **RIOT** RFID.

FUTURE ROI PROJECTIONS WHEN YOU INVEST BENEFIT CALCULATIONS

SELLING 3 X MORE \$ 80 SHIRTS PER MONTH AT 50 % MARGIN COMPLETELY COVERS THE
RIOT ALL-IN-MONTHLY PRICE.

INDUSTRY AVERAGE IMPROVEMENT METRICS:

- SALES UPLIFT 1.5 - 5.5%
- INVENTORY ACCURACY RAISED FROM 65 - 75% TO 93 - 99%
- SKU'S EXPOSED TO ON-LINE FROM SHOPPERS RAISED FROM 5000 TO 9000
- STOCK LEVELS REDUCED FROM 2 - 13%
- SHRINKAGE REDUCED 15%

RFID is transforming **RETAIL**. **RIOT** is transforming **RFID**.



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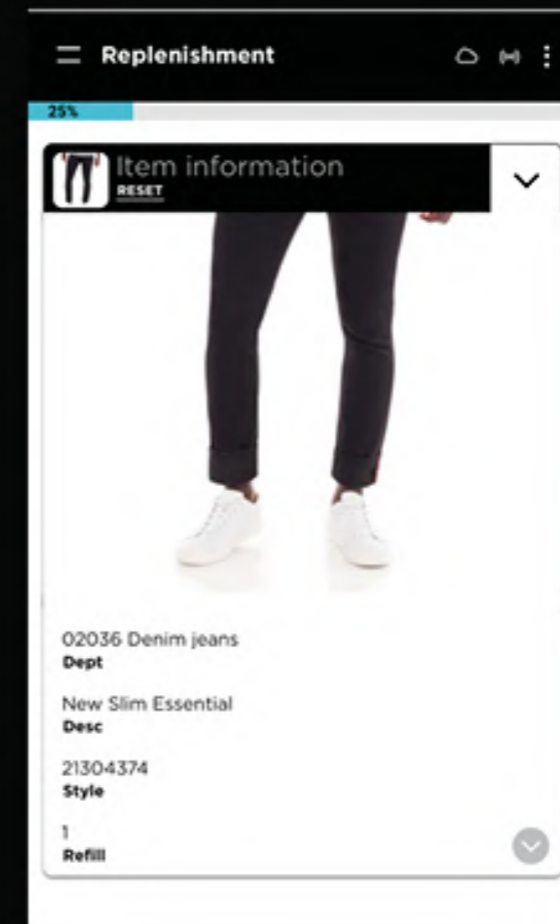
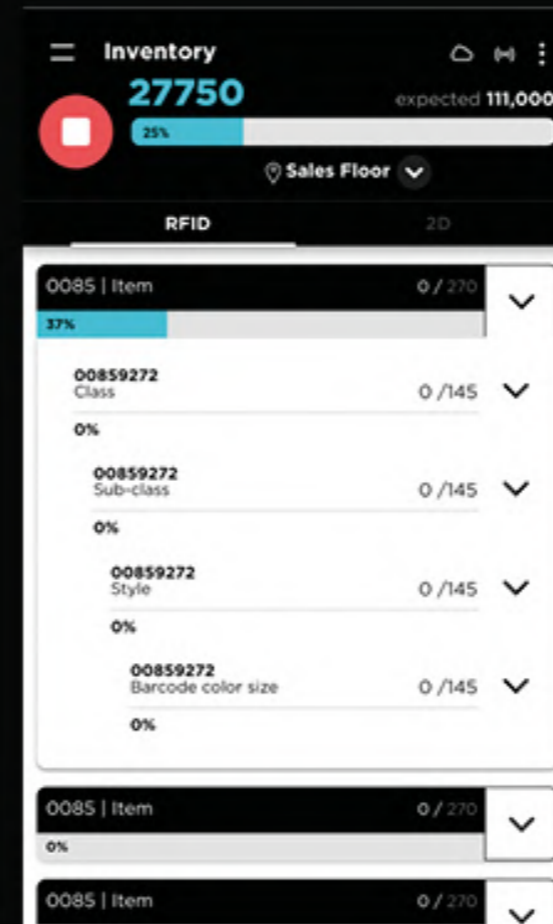
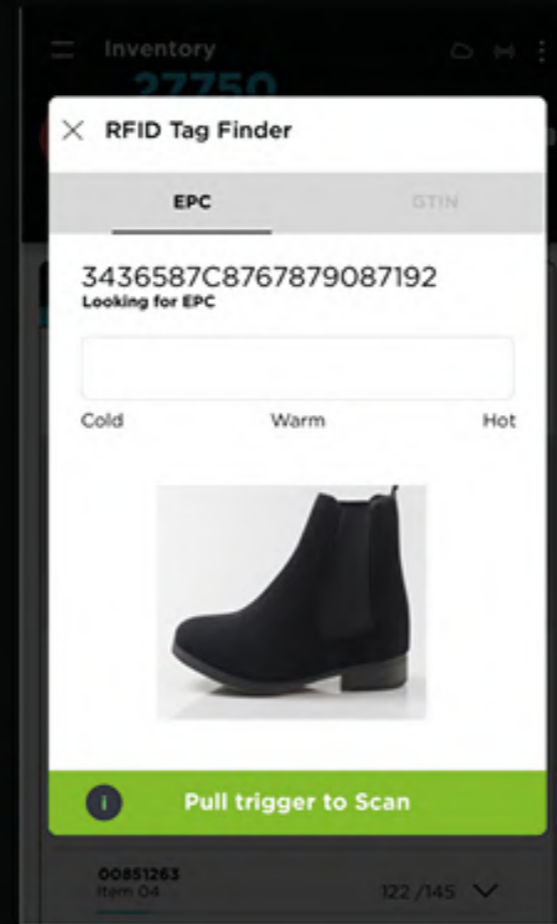
RIOT

1 STORE ESSENTIALS: RIOT BASE

THE CORE VALUE OF RFID IN RETAIL IS ACCURATE AND FREQUENT INVENTORY COUNTS ARE EASILY INTEGRATED INTO YOUR INVENTORY SYSTEM.

RIOT'S BASE TOOL SET HAS EVERYTHING NECESSARY TO PROVIDE A COUNT AND A JUST SOLUTION.

1 STORE ESSENTIALS: RIOT BASE



1 STORE ESSENTIALS: RIOT BASE

- A) **RIOT** MOBILE - THE **RIOT** APPLICATION WITH AN EXTREMELY EASY UI.
- B) **RIOT** PORTAL - CLOUD BASED AND NECESSARY FOR VARIANCE INVESTIGATION.
- C) **RIOT** ENCODE - PRINTING EPC ENCODED RFID LABELS IN STORE

1 STORE ESSENTIALS: RIOT BASE

1.1 ASSISTED SCAN

COUNT THE ENTIRE STORE BY LOCATION WHILE COMPARING TO EXPECTED INVENTORY.
UTILIZE VARIANCE REPORTING AND ITEM LEVEL DRILL DOWN TO INVESTIGATE AND RESOLVE
COUNT EXCEPTIONS.

1 STORE ESSENTIALS: RIOT BASE

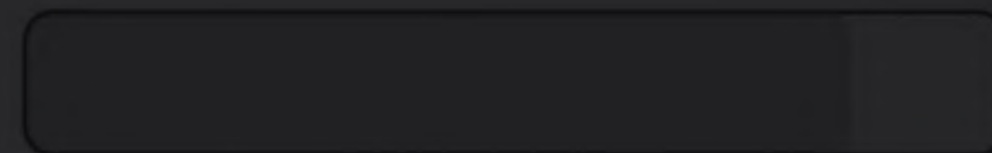
1.2 ITEM LOOKUP

SCAN OR TYPE A SKU, STYLE, OR OTHER IDENTIFIER TO INSTANTLY ACCESS PRODUCT DETAILS, QUANTITY, AND LOCATIONS.

1 STORE ESSENTIALS: RIOT BASE

1.3 ITEM SEARCH

UTILIZE THE GEIGER STYLE RFID SEARCH FUNCTIONALITY TO LOCK ONTO AND LOCATE ITEMS IN THE STORE.



Cold

Warm

Hot

1 STORE ESSENTIALS: RIOT BASE

1.4 IN STORE TAGGING

RIOT MOBILE HAS A VARIETY OF ENCODING METHODS INCLUDING SCAN PRINT WITH LOCAL PRINTER OR SCAN ENCODE UTILIZING UNASSIGNED RFID TAGS.

1 STORE ESSENTIALS: RIOT BASE

1.5 REPLENISHMENT AND RESTOCK

DRIVE INVENTORY TO STORES AND ONTO SALESFLOORS WHILE MINIMIZING OVERSTOCK.
UTILIZE THE IDEAL SALESFLOOR TEMPLATE TO OPTIMIZE ITEM AVAILABILITY WITH REFILL LISTS.

1 STORE ESSENTIALS: RIOT BASE

1.6 VOID TAGS

SCAN AND VOID TAGS TO PERMANENTLY REMOVE FROM INVENTORY AND FURTHER SCANS.

1 STORE ESSENTIALS: RIOT BASE



2 STORE INTERMEDIATE OPERATIONS

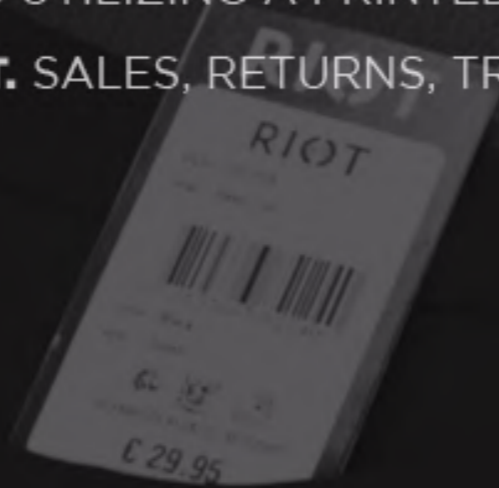
CAPTURING EPCS ON ALL TRANSACTIONS ENABLES A REAL-TIME REFERENCEABLE RFID INVENTORY.

WHY NOT EXPAND YOUR RFID IMPLEMENTATION TO INCLUDE ALL TRANSACTIONS AND DRIVE ACCURACY TO SALESFLOOR AVAILABILITY AND ORDER FULFILLMENT?

2 STORE INTERMEDIATE OPERATIONS

2.1 POS INTEGRATION

CAPTURE ALL TRANSACTIONS UTILIZING A PRINTED 2D BAR CODE AND A POS PLUG-IN THAT ALSO SENDS THE EPC TO **RIOT**. SALES, RETURNS, TRANSFERS, FULFILLMENT, REMOVES.



2 STORE INTERMEDIATE OPERATIONS

2.2 RECEIVE

SCAN INCOMING CARTON CONTENTS TO RECEIVE AGAINST SHIPMENT DATA (EITHER SKU OR EPC) OR UTILIZE A BLIND RECEIVE. OPTIONALLY INITIATE A BATCH TAG PRINT UPON RECEIPT.

2 STORE INTERMEDIATE OPERATIONS

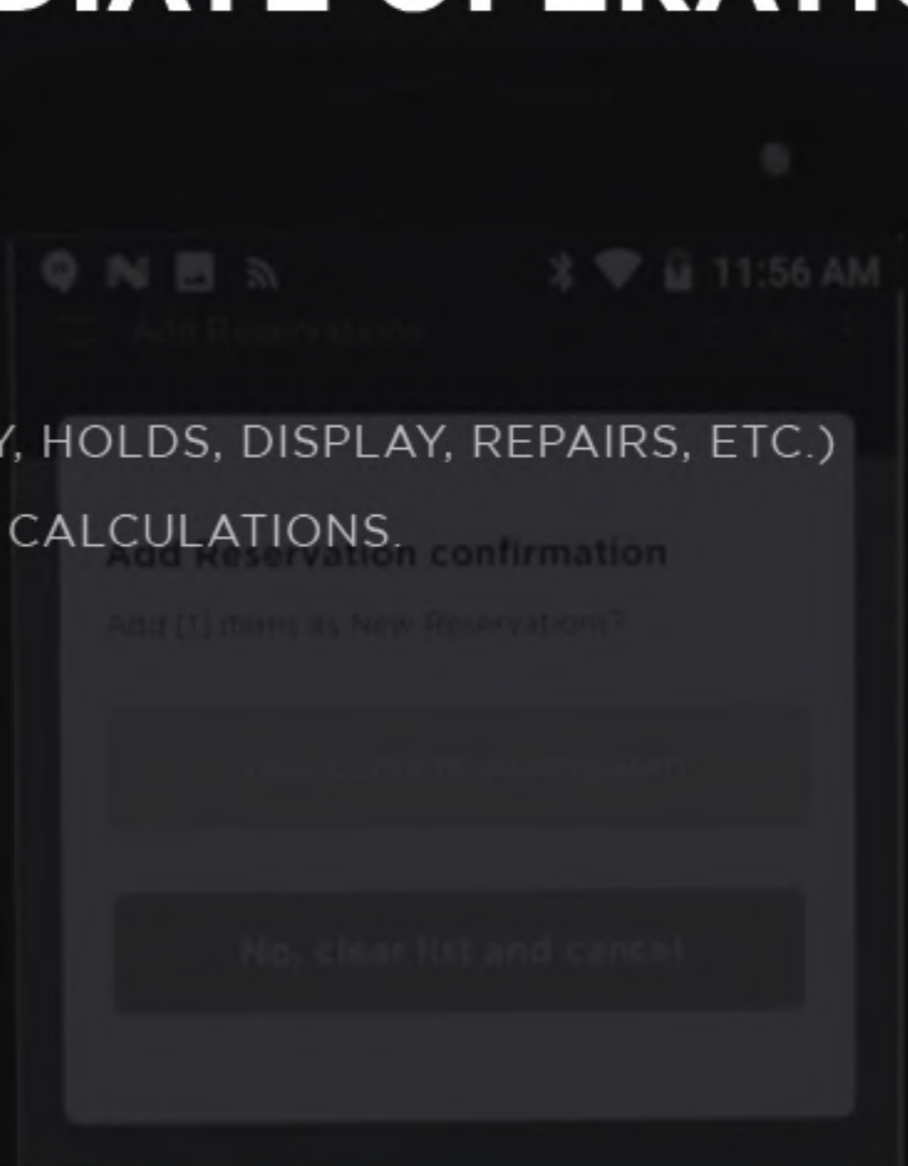
2.3 SHIPPING

SCAN OUTGOING CARTON CONTENTS AND CREATE OUTGOING SHIPMENTS RECORDS FOR TRANSFERS, FULFILLMENT, AND RETURNS.

2 STORE INTERMEDIATE OPERATIONS

2.4 RESERVATIONS

RESERVE AN ITEM FOR ANY REASON (LAY-BUY, HOLDS, DISPLAY, REPAIRS, ETC.)
TO KEEP IT OUT OF THE INVENTORY RELATED CALCULATIONS.



2 STORE INTERMEDIATE OPERATIONS

2.5 ASN PRINT

INITIATE LOCAL PRINTER ASN BATCH TAG PRINTING FROM RIOT MOBILE.

2 STORE INTERMEDIATE OPERATIONS

2.6 OMNICHANNEL ROUTING

REAL-TIME INVENTORY DATA INTEGRATED TO YOUR OMNICHANNEL ROUTING SYSTEM AND
CREATES CONFIDENT FULFILLMENT FOR SHIP FROM STORE, BOPIS, BORIS, CLICK AND
COLLECT WHILE MINIMIZING CANCELLATIONS.

2 STORE INTERMEDIATE OPERATIONS



3 STORE ADVANCED OPERATIONS

ONCE IMPLEMENTED RIOT RFID IS RIPE WITH EVEN MORE LOW HANGING FRUIT.

WHAT ARE YOUR UNDERDEVELOPED OPPORTUNITIES?

WHAT CAN BE IMPROVED?

3 STORE ADVANCED OPERATIONS

3.1 TEAM SCAN

MULTIPLE SCANNERS WORKING TOGETHER TO COMPLETE LARGE OR COMPLICATED INVENTORY COUNTS FASTER AND WITH MINIMUM LABOR.



3 STORE ADVANCED OPERATIONS

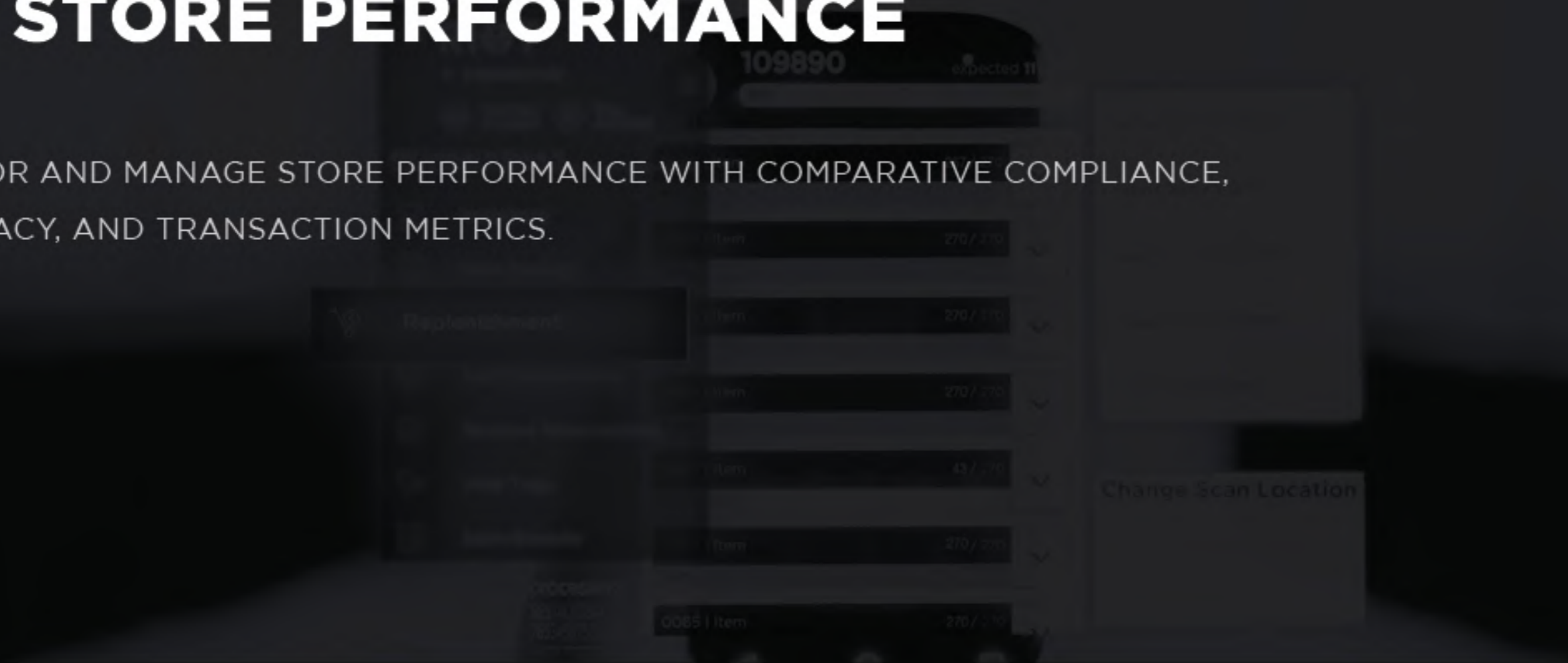
3.2 PICK AND PACK

DRIVE IN STORE ORDER FULFILMENT OR BOPIS WITH A COMBINATION OF PICK LIST, ITEM LOOKUP, SEARCH, AND ORDER CREATION.

3 STORE ADVANCED OPERATIONS

3.3 STORE PERFORMANCE

MONITOR AND MANAGE STORE PERFORMANCE WITH COMPARATIVE COMPLIANCE, ACCURACY, AND TRANSACTION METRICS.



3 STORE ADVANCED OPERATIONS

3.4 VIRTUAL SHIELDING

IDENTIFY AN ITEM'S LOCATION VIRTUALLY WITH A PROXIMITY ALGORITHM. KEEP TRACK OF SALESFLOOR VS BACKSTOCK INVENTORY WITHOUT INSTALLED SHIELDING.

3 STORE ADVANCED OPERATIONS

3.5 VIRTUAL LOCATOR

UTILIZING THE PROXIMITY LOCATION, INFORM ASSOCIATES OF ITEMS CLOSE TO MARKER TAGS OR WHICH OTHER PRODUCTS ARE NEARBY.

3 STORE ADVANCED OPERATIONS

3.6 OVERHEAD SENSOR SYSTEM

RFID SENSORS PROVIDE CONTINUOUS FULL STORE SCANNING WHICH ENABLES ENHANCED ITEM LOCATION, MOVEMENT TRACKING & ANALYTICS, REPLENISHMENT WITH DWELL TIME, LOSS PREVENTION, AND MORE.

3 STORE ADVANCED OPERATIONS

3.1 TEAM SCAN

3.2 PICK AND PACK

3.3 STORE PERFORMANCE MONITORING

3.4 VIRTUAL SHIELDING

3.5 VIRTUAL LOCATOR

3.6 OVERHEAD SENSOR SYSTEM

4 STORE EXPERIENCE

RFID TAGGED MERCHANDISE IS THE KEY TO INSTANT CUSTOMER EXPERIENCE AND ENGAGEMENT.

WHEN ARE YOU GOING LEVERAGE YOUR RFID SOLUTION TO ENGAGE YOUR CUSTOMERS AS THEY SHOP. THERE IS A VARIETY OF CUSTOMIZABLE SMART DEVICES AND SOLUTIONS AVAILABLE.

4 STORE EXPERIENCE

INTERACTIVE MIRRORS

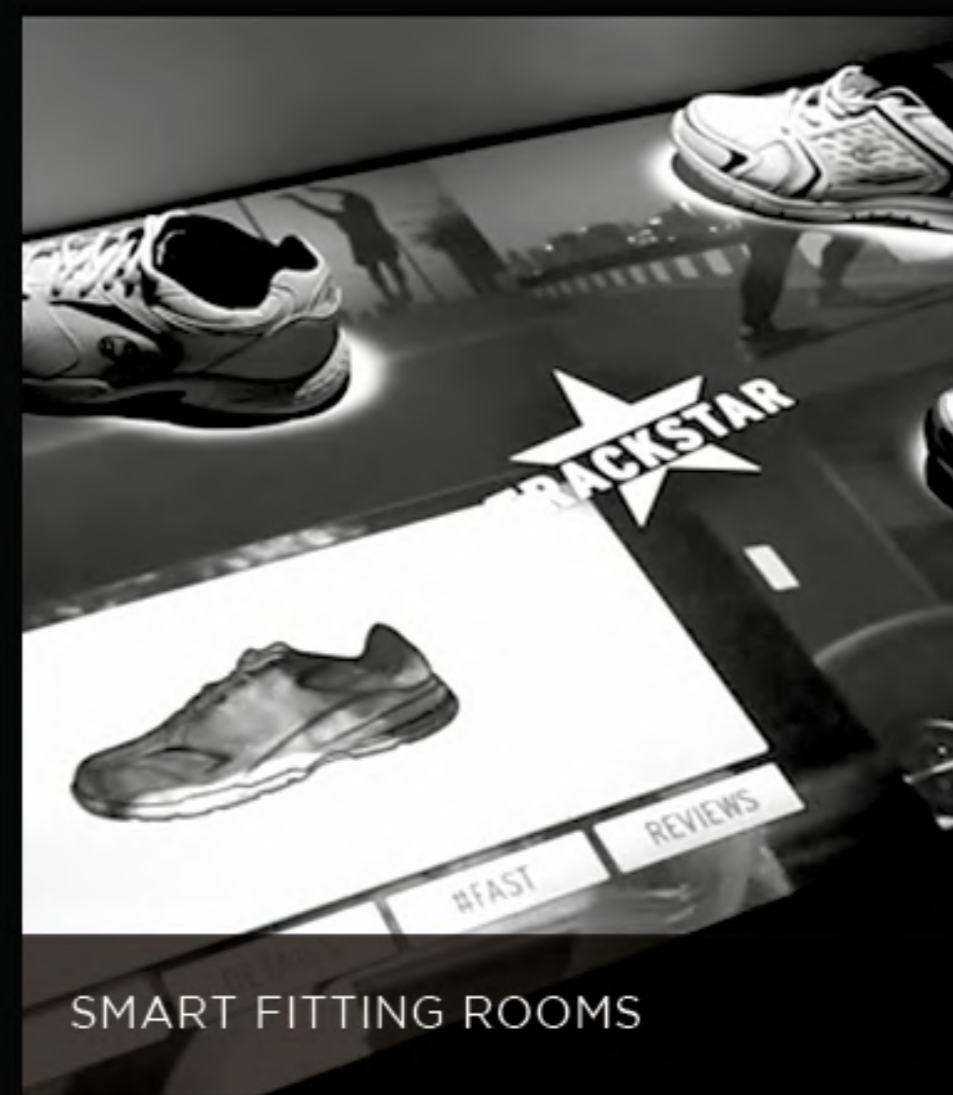
RFID ENABLED SMART SCREENS

RFID ENABLED PORTABLE RECOMMENDER

LIFT AND LEARN

SMART FITTING ROOMS

4 STORE EXPERIENCE



5 LOSS PREVENTION

RFID AS EAS CAN BE IMPLEMENTED AS INTEGRATED ADD-ONS TO YOUR **RIOT** RFID SOLUTION.

RIOT CAN HELP IDENTIFY THE BEST FIT FROM THESE STANDARD COMPONENTS OR HELP TO INNOVATE AND CUSTOMIZE.

WE HAVE PREFERRED PARTNER PROVIDERS BUT AS WITH OTHER HARDWARE AND TAGS, **RIOT** HAS AN AGNOSTIC APPROACH.

5 LOSS PREVENTION

PEDESTALS

OVERHEAD GATES

MATS

INTEGRATED DEACTIVATION AT THE POS

RFID AS EAS & COMBO TAGS

5 LOSS PREVENTION



OVERHEAD GATES



PEDESTALS



MATS

6 DISTRIBUTION

RFID CAN BE USED TO AUGMENT EXISTING SYSTEMS AND PROVIDE ITEM LEVEL TRANSPARENCY.

WHY NOT OUTFIT YOUR DISTRIBUTION CENTRES AND AS A SIDE BONUS REDUCE LABOR IN STORES WITH EPC LEVEL ASN RECEIVING?

6 DISTRIBUTION

CARTON AUDIT

PICK AND PACK

TIME IN HAND ANALYSIS

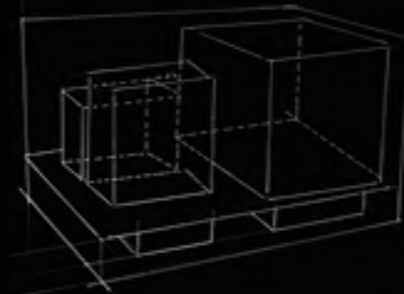
INBOUND

6 DISTRIBUTION



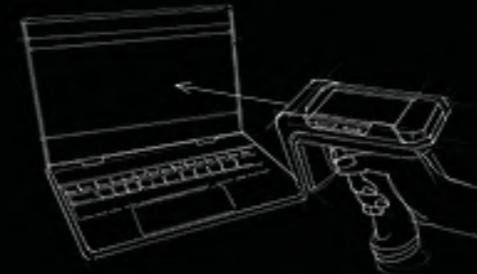
CARTON AUDIT

Carton, pallet, or shipment audit and correction.



PICK AND PACK

Carton packing



TIME IN HAND ANALYSIS

Confident advance notification of item arrival for stores, omnichannel routing, and customers.



INBOUND

Capture inbound shipments and audit for supplier accuracy.



OUTBOUND

Capture outbound shipments and audit for supplier accuracy.



GATES & TUNNELS

Invest in RFID equipment.



ACCURATE INVENTORY

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RIOT

7 RIOT FEATURES SUMMARY



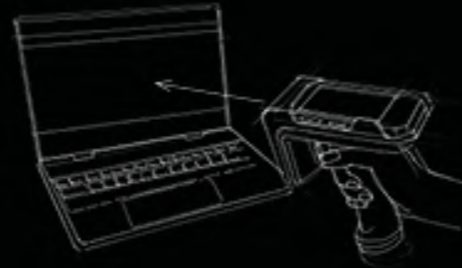
STORE ESSENTIAL

- Assisted Scan
- In Store Tagging
- Item Lookup
- Item Search
- Replenishment
- Restock
- Void Tags



STORE INTERMEDIATE

- POS Integration
- Receive
- Shipping
- Reservations
- ASN Print
- Omnichannel Routing



STORE ADVANCED

- Team Scan
- Pick and Pack
- Performance Monitoring
- Item Search
- Virtual Shielding
- Virtual Locator
- Overhead



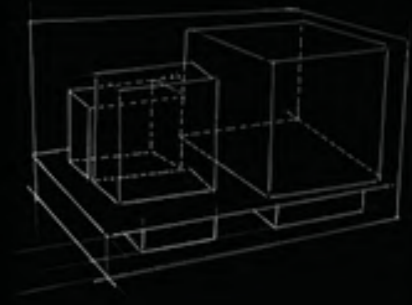
STORE EXPERIENCE

- Interactive Mirrors
- RFID enabled Smart Screens
- RFID enabled Portable Recommenders
- Lift and Learn
- Smart Fitting Rooms



LOSS PREVENTION

- Pedestals
- Overhead Gates
- Mats
- Integrated Deactivation at the POS
- RFID as EAS & Combo Tags



DISTRIBUTION

- Carton Audit
- Pick and Pack
- Time In Hand
- Inbound
- Outbound
- Gates
- Tunnels

7 RIOT FEATURES SUMMARY

ACCURATE INVENTORY

Winning against RFID.
We are winning
in live trials against
our competitors.
EVERY TIME.

TAILORED SOLUTIONS

Your Company has
unique needs.
Have it your way.

PRACTICAL

RIOT is any easy add
on to your existing
system. One day pilot
store implementation.

DEEP EXPERTISE

We are steeped in
store systems and
store operations
experience. It shows.

RADICAL VALUE

RIOT is less than half
the price. Every thing
is included, even the
implementation.

OUR CUSTOMERS

More than 32
countries. More than
4000 stores. We are
just getting started!

JOIN THE
REVOLUTION

WATCH A SHORT DOCUMENTARY
ABOUT ONE OF OUR BIGGEST
CLIENTS, **TFG**, WITH OVER 4000
STORES IN 32 COUNTRIES:

<https://www.riotinsight.com/our-customers-1>



HERNO G-STAR RAW
Roetgerink MARKHAM
sportscene FIFTYSIX
EXACT TOTALSPORTS
FOSCHINI hi @home
Phase Eight colette
yd. DUNGELMANN
STERNS BLE Johnny
RELAY JEANS DUESOUTH F|IX
ROCKWEAR HOBBS
ARCHIVE MAT & MAY
CONNOR SEAFOLLY
donna Fabiani.
S O D A WHISTLES
AMERICAN CHARLES
SWISS &
TAROCASH KEITH